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Antoine C.J. BRENOT

PortFolio



Website



Web Designer/Video Editor and Online Marketer

Versatility, adaptability, perseverance, creativity, and determination.

PROFESSIONAL EXPERIENCE

September

Marketing and SEM Manager

Palma de Mallorca



WebPage

Corte Inglés Viaje & Logitravel, Junior Manager for the French Market

- Organization, optimization of websites, planning and management of marketing campaigns.
- SEM strategies, creation of Google Ads campaigns, optimization of online presence.
- Data analysis and improvement through social networks, affiliations, and campaigns.

2024

Tools: Google Ads, Microsoft Ads, Looker, QlikView, Google Analytics, Smartly, Stripo, internal Apps

Airbus HR IT Support Agent

Airbus Human Resources, Global IT Support



WebPage

- Resolving IT issues related to internal HR applications.
- Global call center (more than 150,000 people) in Spanish, French, and English languages.

Tools: internal airbus Apps

November

Founder

London Uk



WebOffice

Webydew, Innovative Platform for Website Creation

- Concept creator: financial analysis, business plan, market research, marketing plan, graphic content creator, platform testing and deployment.
- Landing page developer
- Web application developer
- Video editor for tutorials, advertisements, Instagram and TikTok content.

June

Tools: FIGMA, AvadaBuilder, Adobe Suite, Canva, SemRush, Excel, Google Ads

Web Developer/Online Marketing

Valencia Sp



Missions

Ranktop SEO - 6-Month Internship

- Website design that enhances the client's business image.
- Full Stack website development according to the client's UX/UI needs.
- Research and development in JS, PHP, HTML, C#, CSS
- SEO
- Online marketing content creation.

2023

Tools: WordPress, AvadaBuilder, Prestashop, FIGMA, Adobe Suite, SemRush

Multimedia Marketing Student

Antwerpen Be



Projects

Coding, Mastery of Modern Software, Online Content Creator with Professional Experiences

- Marketing strategy and content creation for Urban Arrow CO. product launch
- Interface development for video games, 3D modeling, and complete game programming
- Film and video creation
- Concept creation and marketing strategies for professional companies

2022

Tools: Figma, Excel, Adobe Suite, Blender, Unity, Mixamo, Excel, Trello, Unity, C#, C++, Js, Css, HTML

Web Apps Developer

Pau Fr



Application

Appart'City - Application Creator FR - BE

- Creation of application prototypes for quick access to a complete hotel guide to reduce carbon footprint.

2021

Tools: Figma, Photoshop, Excel

Other Professional Activities

2016

Translation, building construction in the Nepal Himalayas, hotel receptionist, beatmaker, cook, bartender, agricultural worker in New Zealand, orderly, welder, drywall installer, carpenter, waiter, guitar teacher, child caretaker, roadie, restaurant team leader.

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Languages

Level C1



CAREER SUMMARY

- 2024 Marketing/SEM Junior Manager at Logitravel/Corte Inglés
- 2023 Web Designer intern at Ranktop
- 2023 Founder of WebydeW
- 2022 Urban Arrow Erasmus internship 4 months
- 2020 - 2023 Multimedia Creations Student (EU)
- 2016-2020 Work experiences around the world

PROFILE

After my work experiences in France, New Zealand, Nepal, Spain, Flanders, and my studies in multimedia creations and digital marketing in Antwerp (2nd in my class), I completed my professional training working for various European companies.

I am now looking for a permanent or fixed-term contract.

SKILLS

Adobe Suite

C++/C#/HTML/Css/Js

Figma

Pack Office

WordPress & PlugIns

META Workplace

Google Ads

Microsoft Ads

Looker Data Sciences

Google Analytics

Smartly

QlikView

Blender 3D/Unity

EDUCATION

- Bachelor's Degree Multimedia and International Marketing (2nd)
- High School Diploma in Economic Sciences
- TOEFL English
- Driver's License